Dear Friends, Supporters, and Fellow Movie Lovers,

On behalf of the Alexander Valley Film Society (AVFS) Board of Directors, our filmmakers, and sponsors, welcome to the Inaugural Alexander Valley Film Festival (AVFF)! We are honored to bring you the very best in international cinema set against the stunning backdrop of our magnificent home, Northern Sonoma County.

On September 27, 2014, a small group of community members devoted to the cultural and economic growth of Northern Sonoma County casually gathered in a home in Northern Cloverdale. On that day, the Film Society was born.

In March 2015, AVFS rolled out educational programs to the public schools in Healdsburg, Geyserville, and Cloverdale. We then put fifteen students to work as interns on a local film set, several of whom rose into leadership positions. In May, we began a Monthly Screenings Series dedicated to screening independent films that our community might not otherwise see. We also initiated meetings with leaders in the Latino Community and commenced to trudge the road of true and equitable cultural engagement for our broader community. Our Spanish language programming debuted in July. And our AVFS Membership Program grew to over 150 strong in just six months.

All of these accomplishments stem from a single moment last fall when a small cohort said, “Yes!” to the prospect of a new local nonprofit dedicated to cultural and educational film programming, as well as an annual film festival.

Thus, this year’s theme, “Daring and Courage,” weaves throughout our entire Festival program. We are proud to present to you a meticulously curated lineup that celebrates the “world of film.” From the potency and power of the romance novel genre to the exploration of social strata in Brazil, from postwar Germany to the pulsating vibrancy of youth in Mexico City, and from a moral exploration of 2nd Amendment rights to a young woman seeking emotional refuge in the Alaskan wilderness, our characters and their stories push boundaries through profound risk.

These films reflect the daring and courageous creativity that lives in every one of us. It is the spark that leaps into our relationships with one another, our passions in life, and the deliciously relentless experience of being human. This weekend is a chance to pause and let that spark work through and around us in order to bring us closer as a community.

This year has been a tremendous gift to all of us involved with AVFS. We look forward to broadening – and measuring – our impact, partnering with our community allies, and working together to bring access and opportunity to every member of our community through film.

Onward,

Kathryn Hecht
Executive Director

Be daring, be different, be impractical, be anything that will assert integrity of purpose and imaginative vision against the play-it-safers, the creatures of the commonplace, the slaves of the ordinary.

– Cecil Beaton

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Executive Director
The Alexander Valley (AV) Film Society seeks to enrich our community by captivating and engaging audiences, cultivating new fans of film, and celebrating our collective humanity using cinema through year-round educational and cultural enrichment programs, as well as the annual Alexander Valley Film Festival.

MISSION

To connect every man, woman, and child within reach to the transformative power of cinema;

To create access to films and artists from around the world;

To foster culture;

To deepen our relationships to one another and to our planet;

To bind community through a shared experience of storytelling that transcends racial, socioeconomic, and faithful divides; and

To celebrate the humanity that connects us all.
Film is daring, creative, courageous, and a little bit naughty.

As are you.

Come celebrate the creative spirit - on screen and in all of us.

The Inaugural
ALEXANDER VALLEY FILM FESTIVAL
Opening Night Celebration

Friday, October 23, 2015
Trentadue Winery
7:30 pm
Attire: creative wow

Opening night film (TBA)
The Clover Theater at 5 pm

Tickets start at $125
BOX OFFICE AND TICKET INFORMATION

All tickets and passes are available for purchase online at www.avfilmsociety.org/avff-tickets.

BOX OFFICES FOR PASS PICKUP AND ONSITE TICKET PURCHASES WILL BE OPEN AT THE FOLLOWING TIMES & LOCATIONS:

Flying Goat Coffee
324 Center Street
Healdsburg, CA 95448
- Monday, 10/5 - 2–4PM
- Thursday, 10/8 - 2–4PM
- Saturday, 10/10 - 4–6PM
- Monday, 10/12 - 2–4PM
- Thursday, 10/15 - 2–4PM

PLANK Coffee
227 N Cloverdale Blvd
Cloverdale, CA 95425
- Tuesday, 10/6 - 2–4PM
- Wednesday, 10/7 - 2–4PM
- Tuesday, 10/13 - 2–4PM
- Wednesday, 10/14 - 2–4PM
- Saturday, 10/17 - 2–4PM

Venue box offices (The Clover Theater and The Raven Film Center) will open one hour prior to the first film of the day.

TICKET PRICES

- PLATINUM All-Access Pass: $450 (see website for details)
- GOLD Festival Pass: $100, $80 for AVFS Members (see website for details)
- Individual Tickets: $12
- Student/Senior Individual Tickets: $10 (ID required at check in)

FESTIVAL GUIDELINES

You must bring a copy of all online orders to present upon entrance. All ticket orders are final. No refunds, exchanges, or substitutions. AVFF is not responsible for lost, stolen, forgotten, or damaged tickets.

Ticket and pass holders must be in the appropriate line 15 minutes prior the start of each film to guarantee admittance.

Outside food and beverages are not permitted.

Saving seats is not allowed.

Cell phones must be turned off before the start of each film.

The use of cameras and other recording equipment is strictly prohibited during all screenings and programs.

Unused reserved seats will be released prior to each film. Do not sit in them unless advised by an usher.

RUSH TICKETS

Rush tickets are sold on a first-come, first-served basis approximately 15 minutes prior to the start of each film.

No discounts. Cash only.

Be sure to visit us on our website – www.avfilmsociety.org/avff-tickets - for up-to-date programming information and any last-minute changes to our schedule.

Consent to be photographed/filmed: Alexander Valley Film Society and its representatives may photograph, film, and/or otherwise record attendees at all festival activities. By attending, you consent to such photography, filming, and/or recording and to any use in any and all media throughout the universe in perpetuity and without compensation for the use of your appearance, voice, and name for promotional and/or advertising, or any other purpose by Alexander Valley Film Society and its affiliates and representatives.

HAVE QUESTIONS? 707.893.7150
THURSDAY, 10/22 STARTING AT 6PM
ALEXANDER VALLEY HALL

Help us kick off the
Inaugural
ALEXANDER VALLEY FILM FESTIVAL
with a BBQ and community screening of

ON HER OWN.

From the hills of West County comes the transformative story of Sonoma County favorite Nancy Prebilich and her family’s farm, as directed by Bay Area filmmaker Morgan Schmidt-Feng.

Both Nancy Prebilich and Morgan Schmidt-Feng will be in attendance.

Tickets are $45
(Includes Dinner – BYOB)
BBQ from Peloton Catering + Cookie...take a bite + Music from Steve Pile Duo

WWW.AVFILMSOCIETY.ORG/AVFF-TICKETS

“We saw ON HER OWN at the Sebastopol Doc Fest and said, ‘This is the film that we want to open AVFF… this is a movie that our community MUST see.’”
– Kathryn Hecht, Executive Director.

SUNDAY, 10/25 STARTING AT 5PM
THE CLOSING NIGHT FILM & AWARDS CEREMONY

Help us close the festival with a 20-year anniversary screening of

TOY STORY

at The Raven Film Center.
Then join us at Francis Ford Coppola Winery for nibbles, a cash bar, and our Awards Ceremony.

Tickets are $40

TOY STORY filmmaker Galyn Susman and Pixar’s Adam Burke will be in attendance.

WWW.AVFILMSOCIETY.ORG/AVFF-TICKETS
1. Alexander Valley Hall  
   (Thursday, 10/22 – Neighbor Screening - 6PM)  
   5512 Highway 128, Geyserville, CA 95441

2. The Clover Theater  
   (Friday, 10/23 – Opening Night Film – 5:30PM)  
   121 East 1st Street, Cloverdale, CA 95425

3. Trentadue Winery  
   (Friday, 10/23 – Opening Night Celebration – 7:30PM)  
   19170 Geyserville Ave, Geyserville, CA 95441

4. The Raven Film Center  
   (Saturday, 10/24 and Sunday, 10/25 all day)  
   415 Center St, Healdsburg, CA 95448

5. The Loft - PLATINUM Pass Holder/Filmmaker Lounge  
   (Saturday, 10/24 and Sunday, 10/25 10AM-6PM)  
   120 North Street, Healdsburg, CA 95448

6. Cloverdale Arts Alliance - PLATINUM Pass Holder/Filmmaker Lounge  
   (Saturday, 10/24 and Sunday, 10/25 10AM-6PM)  
   204 N Cloverdale Blvd, Cloverdale, CA 95425

7. Cloverdale Performing Arts Center  
   (Saturday, 10/24 – Filmmaker Panel – Time TBD)  
   209 N Cloverdale Blvd, Cloverdale, CA 95425

8. Francis Ford Coppola Winery  
   (Sunday, 10/25 – Closing Night Awards Ceremony – 7:30PM)  
   300 Via Archimedes, Geyserville, CA 95441

WWW.AVFILMSOCIETY.ORG/AVFF-TICKETS
**LADIES AND GENTLEMEN, THE MOVIES.**

**NARRATIVE FEATURES**

**A BORROWED IDENTITY**  
*(Israel, 2014, 104 minutes)*  
**Directed by Eran Riklis**  
A gifted Palestinian Israeli boy is given the chance to go to a prestigious Jewish boarding school in Jerusalem. As he tries to fit in with his schoolmates and within Israeli society, he falls in love with a Jewish girl. He discovers that he will have to sacrifice his identity in order to be accepted.

**GUEROS**  
*(Mexico, 2014, 111 minutes)*  
**Directed by Alonso Ruizpalacios**  
Three slackers, aimless during the National University strike, track down an unsung Mexican folk-rock hero, Epigmenio, to pay their final respects on his deathbed. But what they thought would be a simple trip to find their childhood idol soon becomes a voyage of self-discovery across Mexico City’s invisible frontiers. *Screened in partnership with Sonoma Film Institute.*

**KRISHA**  
*(USA, 2015, 83 minutes)*  
**Directed by Trey Edward Shults**  
When free-spirited Krisha returns to Texas for a holiday gathering, it doesn’t take long for tensions to mount and nerves to unravel in this dizzying portrait of a woman—and family—on the verge. A deeply personal debut feature, simmering with bravado camerawork, a propulsive score, and breakout performances from a largely nonprofessional cast, KRISHA announces a remarkable new talent in independent cinema.

**PHOENIX**  
*(Germany, 2014, 98 minutes)*  
**Directed by Christian Petzold**  
A disfigured concentration-camp survivor, unrecognizable after facial reconstruction surgery, searches ravaged postwar Berlin for her husband, who might have betrayed her to the Nazis. This remarkable piece of filmmaking transcends historical document to become art. Using the filmic language of noir, Petzold crafts a story of a culture caught in the aftermath of horror.

**RADIATOR**  
*(UK, 2015, 93 minutes)*  
**Directed by Tom Browne**  
Leonard and Maria live in splendid isolation in rural England. As old age catches up with them, their son Daniel arrives to help. And thus begins an acute, painful, but comic examination of family life and love. Produced by Rachel Weisz and Barbara Broccoli.

**THE SECOND MOTHER**  
*(Brazil, 2015, 110 minutes)*  
**Directed by Anna Muylaert**  
Having left her daughter, Jessica, to be raised by relatives in the north of Brazil, Val works as a loving nanny in São Paulo. When Jessica arrives for a visit 13 years later, she confronts her mother’s subservient attitude.

**THEEB**  
*(Jordan, UK, United Arab Emirates, Qatar, 2014, 100 minutes)*  
**Directed by Naji Abu Nowar**  
1916. While war rages in the Ottoman Empire, Hussein raises his younger brother, Theeb, in a traditional Bedouin community that is isolated by the vast, unforgiving desert. The brothers’ quiet existence is suddenly interrupted when Hussein agrees to escort a British Army officer and his guide to a water well located along the old pilgrimage route to Mecca. The group soon find themselves trapped amidst threatening terrain riddled with Ottoman mercenaries, Arab revolutionaries, and outcast Bedouin raiders.

**TRASH**  
*(UK/Brazil, 2015, 114 minutes)*  
**Directed by Stephen Daldry**  
The newest film from the director of The Reader, The Hours, and Billy Elliot is set in Brazil, where three kids make a discovery in a garbage dump and soon find themselves running from the cops and trying to right a terrible wrong. “Stephen Daldry’s Brazilian answer to Slumdog Millionaire.” - Variety
MOST LIKELY TO SUCCEED
(USA, 2014, 86 minutes)
Directed by Greg Whiteley
Where a college diploma once meant a guaranteed job, now more than half of America’s new college graduates are unable to find employment. Director Greg Whiteley locates the source of the problem not in the economy, but in our educational system. Free of whining and negativity, this new film about education and curriculum reform in 21st century America inspires with a sense of purpose and possibility. Screened in partnership with SocialCauseFilms.org. Director Greg Whiteley will be in attendance via Skype.

THE ARMOR OF LIGHT
(USA, 2015, 88 minutes)
Directed by Abigail E. Disney
Rob Schenck, an Evangelical minister, and Lucy McBath, the mother of an unarmed teenage shooting victim, are unlikely allies. But each explores his or her devout faith and asks others to consider America’s gun culture through a moral lens.

HARRY & SNOWMAN
(USA, 2015, 84 minutes)
Directed by Ron Davis
After rescuing a horse bound for the slaughterhouse, trainer Harry deLeyer and his unsuspecting horse went on to win the triple crown of show jumping, beating heavy odds. Eighty-six year old Harry describes their unlikely journey firsthand in this memorable and engaging story.

LOVE BETWEEN THE COVERS
(USA, 2015, 85 minutes)
Directed by Laurie Kahn
Romance fiction outsells mystery, sci-fi, and fantasy books combined. This enlightening film looks at the powerful global community of women that romance writers and readers have successfully built and celebrates their impact.

PEGGY GUGGENHEIM – ART ADDICT
(USA, 2015, 97 minutes)
Directed by Lisa Immordino Vreeland
One of the most fascinating art-world characters who wasn’t an artist herself gets her due in PEGGY GUGGENHEIM - ART ADDICT, a rare glimpse into the world of the legendary heiress who accumulated one of the best modern art collections of all time.

STRAY DOG
(USA, 2014, 100 minutes)
From Academy Award nominated director and co-writer of Winter’s Bone, Debra Granik’s newest film follows Ron “Stray Dog” Hall, who runs a trailer park in rural Missouri with his wife, Alicia, who recently emigrated from Mexico. STRAY DOG is a powerful look at the veteran experience, a surprising love story, and a fresh exploration of what it takes to survive in the hardscrabble heartland.

ON HER OWN
(USA, 2014, 80 minutes)
Directed by Morgan Schmidt-Feng
ON HER OWN tells the story of Nancy Prebilich and her family as they struggle to save their 5th generation farm during the Great Recession. “This doc goes beyond the romance of farming … Unflinching, passionate and beautiful.” - Michael Pollan. Film subject, Nancy Prebilich, and director, Morgan Schmidt-Feng, will be in attendance.

WILDLIKE
(USA, 2014, 104 minutes)
Directed by Frank Hall Green
In this thrilling coming-of-age adventure, a troubled teen must face the dangers of the Alaskan wild, as well as her own past, in order to find her way home. As she embarks on a journey across miles of wilderness to find a way back home to Seattle, she plunges deeper into the Alaskan interior. A chance connection with a gruff backpacker proves to be her only lifeline. Against the backdrop of a spectacular landscape, the two discover the redemptive power of friendship. Starring Bruce Greenwood and Ella Purnell and winner of over 21 Best Film and Audience Awards.
THE WINDING STREAM
(USA, 2014, 90 minutes)
Directed by Beth Harrington
This vital new film follows the influential path of the original Carter Family -- A.P., Sara, and Maybelle -- from their early days playing and recording songs of the Appalachian foothills to their international successes via the phenomenon of Border Radio. Also featuring Johnny and Roseanne Cash, June and Carlene Carter, and more!

THE YEAR WE THOUGHT ABOUT LOVE
(USA, 2014, 68 minutes)
Directed by Ellen Brodsky
THE YEAR WE THOUGHT ABOUT LOVE goes behind the scenes of one of the oldest queer youth theaters in America, Boston-based True Colors OUT Youth Theater. The diverse group of LGBTQ youth transform daily struggles into performance for social change. This year is the first year they dare to talk about love. Brave, inspiring, and funny...these are the inspiring LGBT youth that are leading us into the future.

THE AMERICAN DREAMER
(USA, 1971, 81 minutes)
Directed by Lawrence Schiller & L.M. Kit Carson
The wild, unexpected success of Easy Rider ushered in what is now seen as one of the most significant turning points in film history. THE AMERICAN DREAMER is a multi-faceted portrait of the life and mind of its director and star, Dennis Hopper, one of the 20th century’s great cinematic voices at the peak of his artistic and commercial success. This previously lost film has been recently rediscovered and digitally restored. Proceeds from its art-house tour screenings will benefit the preservation and restoration of other films at the Walker Arts Center, Minneapolis.

EASY RIDER
(USA, 1969, 96 minutes)
Directed by Dennis Hopper
A landmark road film, EASY RIDER chronicles the search for freedom by two motorcycle-riding drifters who meet up with an alcoholic lawyer in a southern jail. The lawyer gets them out and then joins them on their liberating journey. With Hopper, Peter Fonda, Karen Black, and Jack Nicholson.

TOY STORY
(USA, 1995, 81 minutes)
Directed by John Lasseter
“Woody,” a drawstring cowboy doll, is jealous of new-toy-in-town, spaceman action figure “Buzz Lightyear,” in this computer-generated fantasy of an eclectic assortment of toys and their comical misadventures. Woody and Buzz must band together to survive when they find themselves in the outside world in the first ever feature-length computer animated film. Filmmaker Galyn Susman and Pixar’s Adam Burke will be in attendance.

GHOSTBUSTERS
(USA, 1984, 105 minutes)
Directed by Ivan Reitman
Three university parapsychologists lose their research grant and their credibility when the Dean decides that their theories, methods and conclusions have no place in his reputable institution. Out of a job, they decide to go into business for themselves, setting up as professional supernatural eliminators. “Who you gonna call?” With Bill Murray and Dan Aykroyd.

PANEL: SOUP TO NUTS - THE CURRENT STATE OF FILMMAKING
(60 minutes)
Local filmmakers discuss the ins and outs of making films, navigating what it takes to produce locally, and the highs and lows of working in the field. Details coming soon.

STUDENT FILMS SCREENING
(SONOMA COUNTY, 2015, 60 minutes)
Come see the winners from the 2015 AVFF Student Film Competition. Winners will be announced in early October.

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WHERE DO I BUY TICKETS?
Online at www.avfilmsociety.org/avff-tickets or at one of our “pop up” box offices at PLANK or Flying Goat Coffee. (See page 8)

WHAT'S THE SCHEDULE OF FILMS?
We’ll release the schedule online by early October. The basic breakdown of the Festival is this:

**Thursday, 10/22** – Neighbor Screening:
*Alexander Valley Hall* (page 9)

**Friday, 10/23** – Opening Night Film:
*The Clover Theater and Celebration at Trentadue Winery* (page 6)

**Saturday, 10/24** – Screenings all day:
*The Clover Theater in Cloverdale and The Raven Film Center in Healdsburg*

**Sunday, 10/25** – Screenings all day:
*The Clover Theater in Cloverdale and The Raven Film Center in Healdsburg*

**Sunday, 10/25** – Closing Night Film:
*The Raven Film Center and Awards Ceremony at Coppola Winery* (page 10)

WHAT AWARDS ARE BEING GIVEN?
Awards for Best Middle School Film, Best High School Film, Best Undergrad Film, The 2015 Joseph Carnation, Jr. Student Film Award and the 2015 AVFF Audience Award.

WILL THERE BE SWAG?
Yes! We’ll be selling 2015 AVFF t-shirts at all of our box offices.

WHERE DO I PARK?
All three towns (Cloverdale, Geyserville, and Healdsburg) have parking lots and free street parking. Healdsburg may take some hunting, but there is free parking throughout the side streets beyond the plaza.

CAN I TALK AND TEXT DURING THE MOVIE?
No. Please don’t even whisper to your neighbor.

WHAT IF I'M RUNNING LATE? WILL YOU GIVE MY SEAT AWAY?
All pass holders and ticket holders must be in line 15 minutes prior to the start of each film. Seats will be released to rush tickets at that time. Latecomers will be seated at the discretion of Festival management.

HOW DO I CONNECT WITH YOU ON SOCIAL MEDIA?
Find us and our high school social media interns using #AVFF2015 on:
Facebook: facebook.com/avfilmfestival
Twitter: @avfilmsociety
Snapchat: avfilmsociety
Keep it clean!
WAYS TO GET INVOLVED WITH THE ALEXANDER VALLEY FILM SOCIETY:

BECOME A SPONSOR

- Connect to your local customers: Northern County is more than tourism, we live and work here, too.
- Reach customers throughout the Bay Area and beyond: Our website and social media have an international reach and it's growing every day.
- Promote your brand awareness: We offer you unique marketing opportunities in naming opportunities, sampling, co-branding, and more!
- Give back to the community: Sponsorships are an investment in our year-round educational programming. We serve students in public schools and their families, and our broader community through our cultural enrichment programs.
- Experience VIP hospitality of the Northern Sonoma County variety: Our sponsors get the love they deserve ☺

For customized sponsorship packages designed to meet your marketing and advertising needs, please contact:

Kathryn Hecht, Executive Director
kathryn@avfilmsociety.org
707.893.7150

BECOME A MEMBER

Your Alexander Valley Film Society (AVFS) membership will provide critical support for our educational film programming and cultural enrichment activities in Northern Sonoma County.

BENEFITS OF MEMBERSHIP INCLUDE:

- AVFS e-newsletter distributed bi-monthly
- Member discounts to all regular AVFS screenings and events
- Advance notice of AVFS and AVFF events
- Invitation to special “Members Only” screenings and events
- Free passes and upgrades
- Member pre-sale periods
- Reserved seating

JOIN TODAY AT WWW.AVFILMSOCIETY.ORG/MEMBERSHIP
Congratulations to the ALEXANDER VALLEY FILM SOCIETY on an Amazing First Year. Enjoy the Festival!

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The CLOVER
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121 E. 1st Street, Cloverdale, CA 95425
Rio Crest is aptly named, located high on the hills on a bend in the Russian River with stunning views in all directions. Winter fog snakes through the river below the property spilling through the valley from the ocean 30 miles away. Summer sun basks the 42 acres with golden joy. We have a passion for wine and work with local wine makers to deliver the highest quality vino deserved for such a place.
The Members of Pine Mountain Cloverdale Peak Winegrowers are pleased to be a part of the Alexander Valley Film Festival.
A Cloverdale Tradition
Since 1923
117 S. Cloverdale Blvd
Cloverdale

We believe pets are family.

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Healdsburg, CA
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cloverdale arts alliance

Bringing the Arts to Northern Sonoma County

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The Blues Session
Music Workshops
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Gallery Hours: Friday-Sunday 11-5
www.cloverdaleartsalliance.org

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WE ARE PROUD TO SUPPORT OUR LOCAL ARTISTS

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+707 431 8822
graham.sarasy@sothebysrealty.com

Eric Drew  Broker, Owner
+707 217.9415
eric.drew@sothebysrealty.com

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As in art, wine and collectibles, the appeal of an extraordinary home is its distinctive character. We represent properties that embody the rich tapestry of unique settings and diverse locales. Allow us to unite you with the perfect cottage, estate or ranch befitting your lifestyle.

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INTERNATIONAL REALTY

www.HealdsburgSIR.com

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Exceptional single-vineyard wines since 1963

Surrounded by beautiful 115-year-old vines, our eco-sustainable lytton Springs Tasting Room and Winery stands as one of the most unique sites in all of Sonoma County’s wine country.

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